

MoU signed with China General Chamber of Commerce

On 17 April, HKQAA signed a Memorandum of Understanding (MoU) with the China General Chamber of Commerce at the 7th International Dialogue between Foreign Diplomats and Business Leaders. Both parties will work collaboratively to promote ESG assessment and disclosure for businesses in the fields of trade and investment services in China; foster the growth of the digital economy; and nurture ESG compliance talents.

Mr. P.C. Chan, Chief Executive Officer of HKQAA, said that the cooperation between both parties would help promote the development of specific ESG standards within the commerce and trade industry, and encourage enterprises to implement ESG information disclosure. The strategic partnership will assist enterprises which want to develop overseas market by improving their compliance and management performance, thereby bolstering their competitiveness. This would empower them to tap into broader markets, ultimately aligning with and supporting dual-circulation strategy in our country.

The event was hosted by the China General Chamber of Commerce and attended by foreign ambassadors to China, commercial counsellors from foreign embassies and representatives of various business organisations.



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