



HKQAA ESG Connect Program

Showcase Your Commitment Jointly Build Up the ESG Ecosystem

Mentor Organisation • Participant • Solution Provider



HKQAA ESG Connect Program

Objectives

- Promote the sustainable development of ESG by establishing and developing an **ESG Connect Ecosystem**
- Encourage more industrial and commercial organisations to implement ESG through voluntarily disclosing ESG initiatives and establishing connection with stakeholders
- Encourage organisations which have been practising ESG experience to share their valuable experiences with the industries, exercising their influence to promote ESG
- Encourage more enterprises to adopt ESG solutions developed by various organisations, with particular priority given to the products and services from social enterprises and start-ups

Applicable Organisations

- Any kind of companies, public bodies, non-profit making organisations, governmental functions

HKQAA ESG Connect Ecosystem

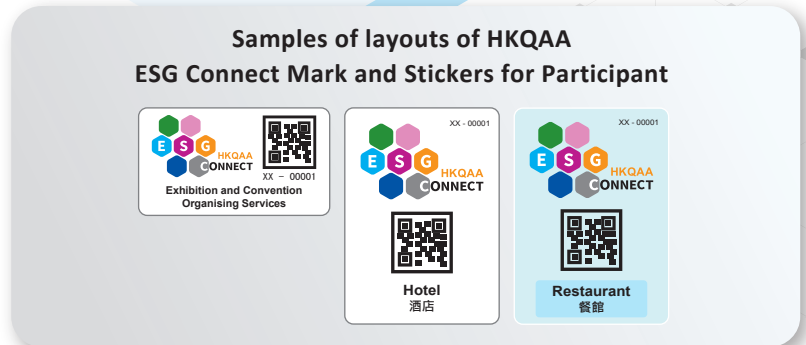
Leverage Organisational Effort, Shape a Sustainable Future Together



Foster the ESG Connect Ecosystem - Roles & Commitments of Joining the Program

Participant

- Willing to disclose its implementing ESG initiatives and establish **connection** with its stakeholders to showcase its commitment towards ESG
- Disclose the information of **KPI settings** and **progress** of their **ESG initiatives** (namely ESG Profile) in according to HKQAA's defined structure of ESG Aspects
- Will obtain the **HKQAA ESG Connect Mark and Sticker for Participants** with a dedicated QR code in electronic format to commend its willingness to disclose its ESG initiatives and connect with stakeholders
- Stakeholders may view the ESG Profile of **Participants** by scanning the QR code and may provide feedback to them
- May improve its ESG performance by engaging with its stakeholders, learning practising ESG experience from **Mentor Organisations** and adopt the products and services of the **Solution Providers**



Mentor Organisation

- Having rich experience in practising ESG, and willing to exercise its influence to promote ESG
- Willing to support **Participants** to realize ESG in their operations and business by sharing their practising ESG experience in research projects, seminars, workshops and networking events under the HKQAA ESG Connect Program
- Willing to consider using ESG solutions by **Solution Providers**, with **particular priority given to products and services delivered by social enterprises or start-ups**
- Will obtain the **HKQAA ESG Connect Mark for Mentor Organisation** in electronic format to commend their policy and works to promote ESG in the business community

Sample of layout of HKQAA ESG Connect Mark for Mentor Organisation



Solution Provider

- Develop and provide products or services that support **Mentor Organisations** and **Participants** in implementing ESG in their operations and business and/ or improving their ESG performance
- Also join the HKQAA ESG Connect Program to disclose their ESG initiatives and solutions, and connect with stakeholders
- Will obtain the **HKQAA ESG Connect Mark and Sticker for Solution Provider** with a dedicated QR code in electronic format to commend its willingness to disclose its ESG initiatives, develop and deliver ESG solutions, and connect with stakeholders
- Stakeholders may view the ESG Profile and solutions of **Solution Providers** by scanning the QR code and may provide feedback to them



Supporting Social Enterprises and Start-ups: A Complimentary Offer

- Social enterprises and startup enterprises are welcome to join the ESG Connect Program as **Participants** or **Solution Providers** with **no service fee** required.
- Social enterprises and startup enterprises are welcome to utilize the HKQAA **LightShare** knowledge sharing platform to promote their ESG products or services with **no additional cost**.

This offer aims to support them to connect with ESG committed-organisations, develop and deliver ESG solutions to promote ESG

Why should your organisation join the HKQAA ESG Connect Program?

For the Participant

- Demonstrate commitment to practising ESG
- Help improve ESG performance and satisfy stakeholders needs
- Make further contribution to the sustainable development of industries and communities

For the Mentor Organisation

- Demonstrate leadership in practising ESG
- Satisfy stakeholders needs
- Make further contribution to the sustainable development of industries and communities



For the Solution Provider

- Demonstrate ability in ESG
- Business Development
- Make further contribution to the sustainable development of industries and communities

HKQAA ESG Connect Program

For Enquiry and Application:

Hong Kong Quality Assurance Agency

Tel: 2202 9111

Fax: 2202 9222

Email: hkqaa.mkt@hkqaa.org

Address: 19/F., K. Wah Centre, 191 Java Road, North Point, Hong Kong