LEGAL SEMINAR ON FALSE TRADE DESCRIPTION AND MIS-SELLING



Hong Kong Legal Training Institute

香港法律培訓學院

質保證

Nowadays business in Hong Kong needs to guard against false trade descriptions involve in documents and mis-selling products, which may impose criminal liabilities.

Through review of recent cases, this seminar aims at providing practical and useful understanding of the elements of false trade descriptions to non-legal professionals in Hong Kong. It aims at enabling participants to avoid such criminal legal traps and to safeguard their personal and enterprise interests.

Course Contents

- 1. Overview of Trade Description Ordinance (Cap. 362)
- 2. Application of trade description into services
- 3. Offences in respects of trade description
- 4. False, misleading or incomplete information
- 5. Unfair trade practices
- 6. Trade descriptions dos and don'ts
- 7. Vicarious liabilities
- 8. Case studies and review



